



# Industry on Campus

COLLABORATION FOR THE FUTURE

# Presentation Outline

## Topics to Discuss

ABOUT INDUSTRY ON CAMPUS  
NEED FOR SUCH A PROGRAM  
TYPES OF PARTNERSHIP  
FEATURES  
UNIVERSITY BENEFITS  
INDUSTRY BENEFITS  
PHASE WISE PLAN OF ACTION  
OUR TEAM





# About Industry on Campus

With the “Industry on Campus” initiative, we aim to form a robust collaboration between academia and industry that will develop our economy, enable innovation and growth in the education system and produce an employment ready workforce.

We believe that such a mutual collaboration will enable us to bridge the gap between universities and companies and will provide students with hands on training.





## NEED FOR SUCH A PROGRAM

Our education system at present does not provide students with internship opportunities or work experience. A student who has worked on real time projects has a higher chance of getting placed after graduation by increasing his skillset. Such a program will not only help students but will also help the university to strengthen their ties with industries. It will also help industries understand the potential of these young professionals and stimulate research and development.



# Types of Partnerships

1

## Internship Based

Companies provide part time internships to member of the IOC group.

2

## Project Based

Companies hire IOC groups members to work on short term, time bound projects.

3

## Training Based

Companies train members of IOC group with industry related tools while still in college to prepare them to join the company, without wasting time.

4

## Research Based

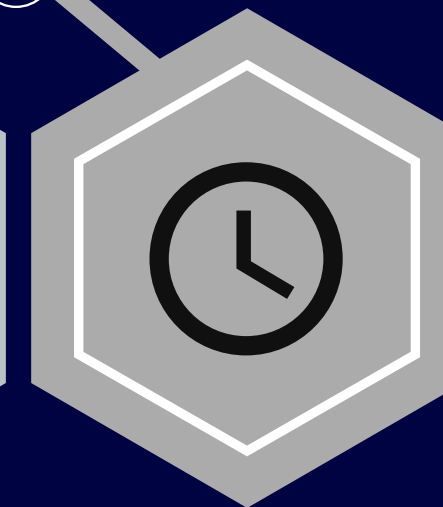
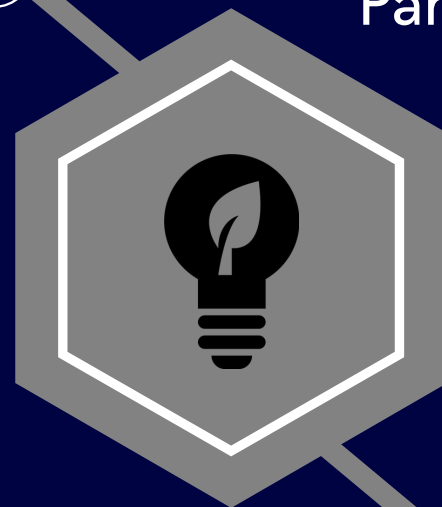
Collaborative research between companies and IOC members on challenging topics.

# OUR FEATURES

Skilled Individuals



Reputed Industry Partners



Strong Ecosystem

Time bound  
solution delivery

# University Benefits

How IOC can benefit PICT



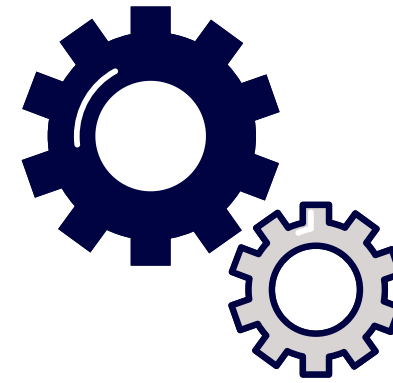
Students get practical experience



Better Placements



Industry Funding



Access to industry tools



Research & Development

# Industry Benefits

How IOC can benefit Industry



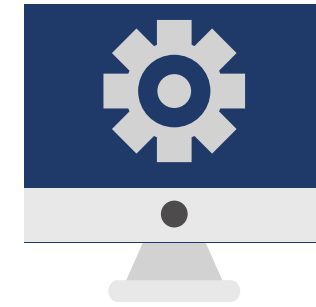
Skilled Talent



Economic solutions



Strong ties with the university



Access to university Labs

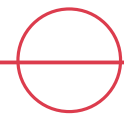


Research & Development



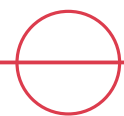
# Phase-wise Timeline

## Phase 1



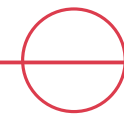
Plan the structure of the program and shortlist the students.

## Phase 2



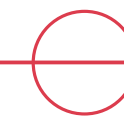
Approach companies and pitch the idea to them. They can choose the type of partnership they want to enter into.

## Phase 3



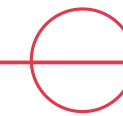
Sign a contract between the company and IOC group.

## Phase 4



Start working on projects and research in collaboration with industry.

## Phase 5



When everything is setup and the business plan is viable, register IOC as a startup.

# Meet Us

## PICT - Industry on campus team



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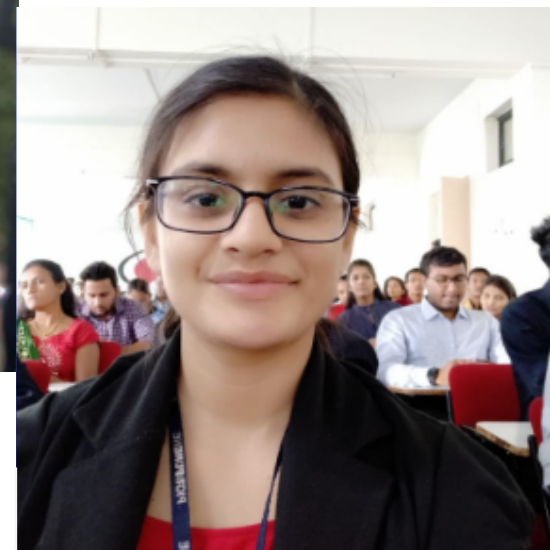
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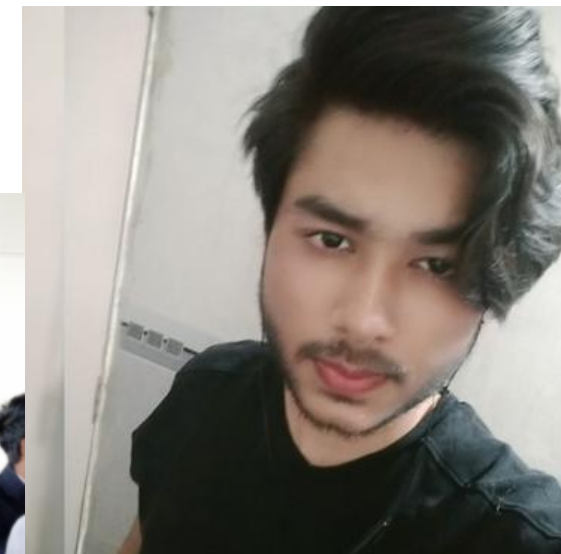
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# Reach Us

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